

The kilometer race in St. Moritz returns - Sprints at the highest level as the centerpiece of a motorcycle festival

St. Moritz/Stuttgart.

On September 11, 2021, a piece of motorsport history will be revived at the picturesquely located Engadin Airport with the „Kilomètre Lancé - Alpine 1000“ – after 92 years. The focus will be on sprints over the 1/8 and 1/4 mile. To live up to the historical claim, motorcycles and cars demonstrate their acceleration capabilities even over the distance of one kilometer. Cool locations in the municipality of St. Moritz will turn one of the most famous winter sports venues into a meeting place for the motorcycle scene for three days, as well as for the of petrolheads. The hub will be a container city directly on the shore of Lake St. Moritz, with a „Motorcycle & Fashion Show“ and many culinary highlights. A film festival is planned to match the theme. Atmospheric overnight accommodations are available, among others, at two high-quality campgrounds in the immediate vicinity of the sprint races.

Solitude GmbH will be the partner agency of the Int. St. Moritzer Automobilwochen AG, which was founded on a historical model, with the common goal of developing the opening weekend into a mobility festival with a focus on motorcycles. For the PR and meeting agency from Renningen with Stuttgart for it equal two scene experts of many years will start: Glemseck 101-Founder Jörg Litzenburger and the Solitude race and Interserie Revival-Initiator Tobias Aichele. Jörg Litzenburger says: „We will offer various highlights around the venue of St. Moritz to establish an unforgettable festival with a focus on classic motorcycles in the beautiful Engadine.“ The event manager for motorcycles adds, „In the sprint races over the established 1/8 mile distance, 16 motorcycles will present a „Classic Sprint“ with a focus on the Swiss motorcycle scene. The announcement and selection of the machines of the „Café Racer Lion Sprint“ runs via the social media channels of the sprint scene size Steven Flier. The fast bikes that have been causing goose bumps and furor for years in the „Sultans of Sprint“ and the „Internationals“ classes at the cult event Glemseck 101, for example, will start under the term „Power Class“.

All motorcycle sprints are held over the 1/8 mile as „man against man“ or „woman against woman“ or „woman against man“ races or „woman against man“ run according to the familiar knockout system. Demonstration runs over the mile will be allowed individually and timed with a light barrier. „Here, motorcycles will be able to compete with formula cars and hypercars,“ Aichele gives a brief glimpse of the wide range of vehicles and adds, „Petrolheads will get their money's worth in a pure classic sprint for automobiles over the 1/4 mile. Both organizers agree: The event at the „Top of the World“ will be a festival for all senses.

In the 1920s, the historic Automobile Week consisted of the kilometer race on the first asphalted track in the canton of Graubünden between Punt Muragì and Samedan, a Concours d'Elegance at the Kurhaus (today's Kempinski Grand Hotel des Bains in St. Moritz Bad), a skills race, a rally and, as the highlight, the Bernina Race. At that time, Hans Stuck on Austro Daimler (1929) and Louis Chiron on Bugatti (1930) won the competitions.

On the subject of planning security in Corona times, the organizers are optimistic: „With Bernina Gran Turismo in September 2020, we have proven that we can implement an event excellently even with strict conditions,“ emphasizes Florian Seidl, head of the Int. St. Moritzer Automobilwochen AG. In general, the organizers swear by the cooperation with the Swiss authorities that has grown since 2015. „The cooperation with the municipalities, the canton, the tourism offices, the police and all the authorities works out excellently!“ enthuses Claus Müller, who has had experience with events in the classic car sector since 1986 and coordinates Seidl's team.

The registration deadline for the sprints is August 1, 2021!

Further information and a registration form can be found at: www.kilometre-lance.com.

If you have any questions, please contact Jörg Litzenburger at +49 (0) 1777619075 and Tobias Aichele under +49 (0) 1783356356 as well as the Mailadresse info@tobias-aichele.de at any time gladly at your disposal.

For questions about the Motorsport Rendezvous and the Bernina Gran Turismo please contact Claus Müller under +49 (0) 171 526 10 50, claus.mueller@bernina-granturismo.com

Image data

The data may only be used in connection with a communication about the event „Kilomètre Lancé - Alpine 1000“.

All data in zip-file as png (RGB) – if you want to use the data for other purposes, please contact Tobias Aichele at +49 (0) 7159 9307490 or info@solitude-gmbh.de

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Official poster Kilomètre Lancé

